

# MEET OUR TRAINERS



**Anubhav Garg**  
**Co-Founder**

Over 13 years of extensive experience in the digital marketing industry, with specialized expertise in SEO, SMO, PPC, & AI-driven marketing strategies.



**Chander Prakash**  
**Co-Founder**

Over 13 years of experience in digital marketing, with core expertise in SEO, web development, & AI-powered content strategy.



**Anand Singh**  
**Digital Marketer**

Over 5 years of experience leveraging AI tools and software to optimize digital marketing campaigns, Specialization in project management & cross-functional team coordination.



**Anjali Gupta**  
**Content Marketer**

Over 5 years of experience in content creation, graphic design, and social media management across diverse platforms and content formats.



**Piyush Lodhi**  
**SEO Faculty**

Over 6 years of experience in both On-Page and Off-Page SEO, with specialized expertise in advanced link building strategies, including link baiting techniques.



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[www.adverttolearn.com](http://www.adverttolearn.com)



**Ramesh Nagar**

## ADVERTOLEARN DIGITAL MARKETING INSTITUTE

### 13+ Years Experience Faculty

Our certificate programs are designed to meet the evolving demands of the global digital landscape, with 100% training on live projects and real-time marketing campaigns for both national and international business websites. This immersive learning approach ensures that students gain practical experience and are fully prepared to take on real-world challenges.



# WE ARE A CREATIVE DIGITAL MARKETING INSTITUTE

AdvertorLearn presents a comprehensive and industry-focused Digital Marketing course designed to make you job-ready in just six months. This program offers practical, hands-on training across all key areas of digital marketing, including SEO, Social Media Optimization (SMO), Google Ads, Content Marketing, and Online Reputation Management (ORM). Our goal is to equip you with the skills and real-world experience needed to excel in today's competitive digital landscape.

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**AdvertorLearn – Skill. Certify.  
Transform Your Future.**

AdvertorLearn is a certified digital marketing institute proudly operating under the Pradhan Mantri Kaushal Vikas Yojna (PMKVY) – a flagship initiative by the Government of India aimed at empowering youth with industry-relevant skill training. Our mission is to enhance employability and support livelihood opportunities through hands-on, practical education in the dynamic world of digital marketing.

## OUR COURSES



### SEARCH ENGINE OPTIMIZATION

Learn basic to advanced on-page SEO and Off-Page SEO with theory and practical classes.



### SOCIAL MEDIA OPTIMIZATION

Learn organic + paid social media marketing for Facebook, X.com, LinkedIn, Instagram, YouTube, Pinterest.



### GOOGLE ADS

Learn google ads in-depth strategy to generate leads for the businesses online. Become a Google ads job ready candidate after the course.



### CONTENT MARKETING

Learn content writing and marketing for various types of platforms like, website, blogs, social media, articles, and press releases.



# OUR COURSES



## ONLINE REPUTATION MANAGEMENT

Learn how to enhance online reputation for a brand by using various content marketing practices, local citation enhancements and more.



## DIGITAL MARKETING WITH AI

Learn to use multiple AI tools that enhances the overall SEO performance for a website. These AI tools and apps are helpful for paid marketing campaigns as well.



## TOOLS & SOFTWARES

Get opportunity to use all paid tools for your digital marketing campaigns for getting hands on experience.



# COURSE FEE & DURATIONS

6 Months - Advanced Digital Marketing Course

INR 80,000/-

3 Months - SEO Course

INR 35,000/-

2 Months - Google Ads

INR 30,000/-

3 Months - Social Media

INR 45,000/-

2 Months- Content Marketing

INR 25,000/-



ENROLL  
NOW

# ADVERTOLEARN

## Digital Marketing Institute



**Institute Address (West Delhi)**

**J-57, RH6, Second Floor, Ramesh  
Nagar, Delhi - 110015**



## Vision

Our vision is to be the premier global hub for digital marketing excellence—recognized for transforming passionate learners into innovative industry leaders who shape the future of online engagement and drive sustainable growth for businesses worldwide.

## Mission

At AdvertoLearn Digital Marketing Institute, our mission is to empower aspiring professionals with hands-on, industry-validated training that makes them immediately job-ready, equipping them with authentic, cutting-edge digital marketing expertise to drive real growth for businesses across today's online platforms.

**By: Founders**

